

# Leadership and Effective Communication



Lena Schagerström   Per Lindström   Ida Hanson

This August, Swedish firms Lindström & Schagerström Ltd and Forum Rhetorica, will arrange a **two day course in Panama on Leadership and Effective Communication**.

## The course content:

- **Effective Communication**
- **Understanding Personal Strengths in Relating to Others**
- **Leadership and Group Development**

## Why competence development?

If you are in a leadership and/or communication-related field, you know the challenges the industry presents for both individuals and teams. Working environments are increasingly complex and global. If you plan to advance in your career or improve in your present position, you need to increase your awareness and competence.

## Why Sweden?

Sweden has a **long tradition of offering leaders and employees competence development** and communication and leadership are currently much in demand. Our companies would like to reach out to Panama because it is one of the fastest progressing countries in Latin America. Our aim is to boost confidence in both individuals and teams by introducing a Swedish perspective. Our competence tradition acts as a spice does to good food, enhancing but not covering the original flavor. Thus, our programs would supplement your communication and leadership skills, building strength into the system and your working environment.

The course is intended for persons in executive and other key positions. We are aiming for 8 to 10 attendees and the course will be conducted in English.

**Location:** Hotel Crowne Plaza, Panama City

**Date:** August 31 and September 1, 2011

**Price:** 1.100 (USD)

**For questions, comments, or to book a place at “Leadership and Effective Communication”, please contact us at: [lena@linsch.se](mailto:lana@linsch.se)**

**We look forward to hearing from you at your earliest convenience.**

## Who we are

### **LINDSTRÖM & SCHAGERSTRÖM Ltd,**

General Managers Per Lindström and Lena Schagerström

**Per Lindström** has enjoyed a long career in the public sector; at the Swedish Social Insurance Agency (Försäkringskassan). He is a UGL instructor with certification from the Swedish University of Defence; Svenska Försvarshögskolan, and a certified international coach (ICC). He also has a license in Strength Development Inventory (SDI) and an IPF-degree in Qualified Leadership from Uppsala Universitet.

**Lena Schagerström** has a long career in leadership thanks to her work in the private sector, specifically in the Banks and Insurance Industry, as well as the Production Industry. She is a UGL instructor with certification from the Swedish University of Defence, Svenska Försvarshögskolan, and a certified international coach (ICC). She also has a license in SDI (Strength Development Inventory) and a Black Belt in Six Sigma. Lena has an M.A Degree in Swedish and is a KBT-therapist.

Read more about us on: [www.linsch.se](http://www.linsch.se)

### **FORUM RHETORICA**

Founder and Director Ida Hanson

Over the last ten years **Ida Hanson** has dedicated herself to Effective Communication as a lecturer, course leader and coach. Previously a Program Editor at the Swedish Broadcasting Company her focus was on Freedom of Speech and Program Politics. An Olympic finalist and former Captain of the Swedish Ladies National Swim Team, to whom leadership is spelled "c-o-m-m-u-n-i-c-a-t-i-o-n".

Read more about me on: [www.retorikforum.se](http://www.retorikforum.se)